



Interreg



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Mediterranean
Multi-Programme
Mechanism



The Mediterranean Multi-Programme Mechanism

The **Mediterranean Multi-Programme Mechanism (MMM)** brings together Interreg programmes to work more closely and make better use of resources in the Mediterranean.

Starting in 2022, **eight programmes** are now involved and share two main goals:

- Improve coordination in tracking and evaluating the **impact of successful practices and innovative solutions** tested locally. This helps create connections between projects, making it easier to transfer, expand, and integrate effective solutions.
- **Strengthen policy recommendations under Interreg** to maximise the long-term impact and sustainability of investments in different regions. This includes improving project quality and sharing valuable knowledge, particularly on sustainable tourism.

How It Started

The **Mediterranean Multi-Programme Mechanism (MMM)** was launched with the initial contribution of three Interreg Programmes - **Italy-France Maritime**, **MED/Euro-MED**, and **ENI-MED/NEXT MED** - which initiated a two-year experimental phase in 2022–2023 to explore new ways of cooperating across the Mediterranean.

In 2023, the Mechanism significantly expanded with the official entry of **Interreg Italy-Croatia**, **Interreg Greece-Cyprus**, **Interreg Italy-Malta**, and **Interreg Italy-Tunisia**, all of which actively contributed to shaping the joint action plan and strengthening the Mechanism's shared vision.

In 2025, the **Interreg Italy-Slovenia Programme** became the eighth full member of the MMM, further enriching this collaborative effort with new perspectives and territories, followed by **IPA South Adriatic**.

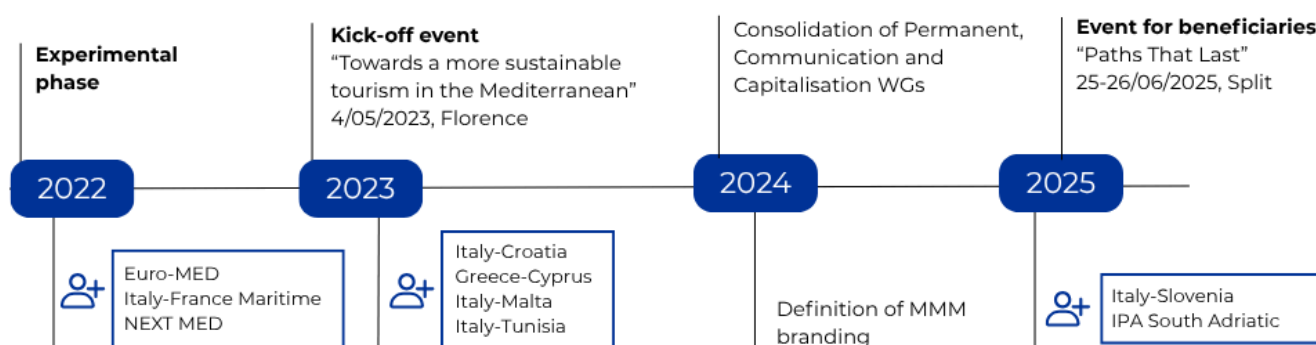
Media Kit – 05.2025

At present, **nine Interreg Programmes** are officially part of the Mechanism, while **Interreg ADRION** takes part as observer.

The Programmes kicked off the Mediterranean Multi-Programme Mechanism on **May 4th, 2023, in Florence**, during the event **“Towards a more sustainable tourism in the Mediterranean”**.

The conference has been the occasion to present, to the **120 attendees onsite** and **138 online**, the **Sustainable Tourism Toolkit**, a synthesis of the work carried out by several public and private operators co-financed by European funds **during the 2014/20** period and to show how cooperation in partnership is effective in finding unique solutions to common problems.

- [Agenda of the event](#)
- [More information](#)



Why Sustainable Tourism

The Mediterranean is the world's top tourism destination, attracting **35% of all international tourist arrivals** and generating **30% of global tourism revenues**. At the same time, it is also one of the most vulnerable regions to climate change - **warming 20% faster than the global average**, placing it firmly on the front line of the climate crisis.

Climate change, biodiversity loss, pressure on water resources, and social inequalities linked to seasonal work patterns further highlight the **need for systemic change** in how tourism is managed.

This is why the **Mediterranean Multi-Programme Mechanism (MMM)** chose **sustainable tourism** as its first joint pilot domain. It is a **shared priority** across the programmes, both in terms of policy alignment and territorial impact.

By working together to **capitalise on successful experiences**, build synergies, and promote a coordinated approach, the MMM aims to transform tourism into a **long-term driver of sustainability, resilience, and inclusive prosperity** for the region.

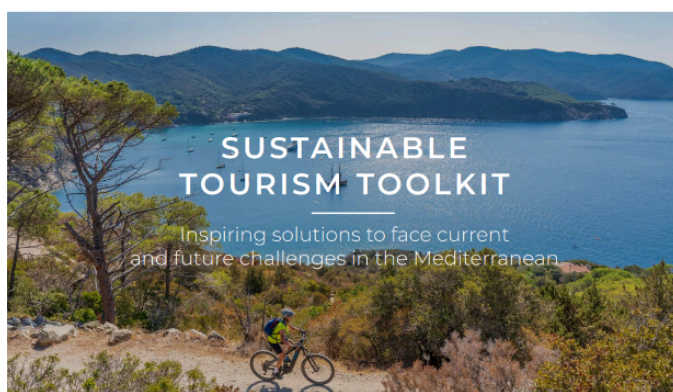
Sustainable tourism toolkit

During the event **“Towards a more sustainable tourism in the Mediterranean”** on 4 May 2023 in Florence, the Sustainable Tourism Toolkit was presented.

This publication brings together inspiring solutions from the **2014-2020 Programming period** to meet current and future challenges in the Mediterranean with two main objectives:

- **enhancing tourism by preserving and regenerating the environment.**
- showing how the **successful experiences of EU-funded projects** can better **support sustainable tourism** in the Mediterranean.

This toolkit represents the **first concrete result of the pilot action** set up by the Mediterranean Multi-Programme Mechanism. It gathers some of the best transferable and most **valuable results, creative tools and governance papers** to concretely support stakeholders in solving issues they face across the Mediterranean in developing a vibrant, sustainable and responsible tourism sector.



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[Discover the toolkit](#)

Joint Actions in Progress

What we'll be doing in the coming years:

- set **common goals** and carry out **joint activities**, such as joint monitoring actions and defining shared methodologies for identifying and **reusing project results**.
- promote a coordinated **approach to communication** in the Mediterranean area to ensure better communication with **beneficiaries or applicants** from the region.
- develop joint actions to **transfer individual solutions**, maximising their capitalisation and facilitating **the integration of results**.
- provide shared responses to common challenges, such as **coordinated calls for proposals**.
- open and expand external dialogue to **engage new stakeholders** and the European Commission, promoting the solutions introduced for the benefit of the territories.
- Joint participation in major events (e.g. EU Regions and Weeks).

Next steps

In June 2025, the MMM took a major step forward with the event "**Paths That Last – Collaborating for a Sustainable Tourism in the Mediterranean**" on **25–26 June in Split (Croatia)**.

This two-day event, co-organised by the 8 Interreg Programmes of the MMM, brought together **project beneficiaries, institutions, and youth representatives** to:

- Share solutions developed by **cross-border and transnational** Interreg projects
- Identify **synergies and foster joint capitalisation** efforts
- Shape common **recommendations** for the future of sustainable tourism in the Mediterranean

The agenda included high-level round tables, thematic workshops, and the official launch of peer learning and study visit activities between programmes and their beneficiaries.

The event also represented a key moment to reinforce the MMM as a strategic cooperation model and to build a common ground for future coordinated calls for proposals.

[More information](#)

Programmes involved

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Logo of the Mediterranean
Multi-Programme Mechanism
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