



PROGRAMME

HYBRID FORMAT

THURSDAY 7 OCTOBER

10.00 – 11.00	Welcome coffee and registration
11.00 – 12.00	Plenary session Welcome remarks by Elisa Ferreira , European Commissioner for Cohesion and Reforms Unveiling of the new Interreg branding
12.00 – 13.00	Plenary session Novelties for the 2021-2027 programming period An open exchange with representatives of various units in DG REGIO. Moray Gilland , Head of Unit, DG REGIO B1 (Economic analysis and negotiations) Daria Gismondi , Deputy Head of Unit, DG REGIO B2 (Evaluation & European Semester) Pascal Boijmans , Head of Unit, DG REGIO D2 (Interreg CBC, internal borders) Marcela Buzoi , Deputy Head of Unit, DAC6 (Audit & control) Jean-Pierre Halkin , Head of Unit, DG REGIO D1 (Interreg, IPA, NEXT, MRS)
13.00 – 14.30	Lunch break Opening of the project exhibition and networking space
14.30 – 16.30	4 parallel sessions* (<i>description below</i>) 1. Communication 2. Green Deal 3. Implementation 4. Governance (ISO1 & 2)
16.30 – 17.00	Break
17.00 – 17.30	Celebratory moment: EGTC GO! as European Capital of Culture 2025
17.30 – 18.45	Interreg Project Slam with the 10 finalists, organised by Interact Normunds Popens , Deputy Director-General, DG REGIO
18:45 – 20:00	Networking drink



FRIDAY 8 OCTOBER

8.30 – 9.00 Coffee and welcome

9.00 – 10.00

Keynote speech
Territorial cooperation – the alternative path towards European integration
Marjorie Jouen, Senior Adviser, Jacques Delors Institute (territorial cohesion and regional EU policies)

10.00 – 10.15 Break

10.15 – 12.15

Repeated 4 parallel workshops as above* (*description below*)

1. Communication
2. Green Deal
3. Implementation
4. Governance (ISO1 & 2)

12.15 – 12.30 Break

12.30 – 13.30

Closing session
Stawomir Tokarski, Director responsible for Territorial Cooperation in DG REGIO
Dialogue with young people

13.30 – 14.30 Goodbye drink and lunch

***Workshops description:**

Workshop Communication

With the start of the 2021-2027 programming period comes the need for clarification of the new provisions for better visibility of the EU. This will also be the occasion to demonstrate that communication works and that building trust across borders places Interreg as a decisive element of EU Cohesion policy. During this workshop, we will discuss the implication along the programme life cycle and how to use communication and the tools available for inspiring outcomes.

Workshop Green Deal

Interreg has long been contributing to the protection of nature, preservation of biodiversity and the environment and will continue to do so. However, to achieve the ambitious goal of the EU Green Deal, there is also the need for innovative projects outside of the classic implementation repository to green the industry, businesses etc. The aim of the workshop is to shed light on the latter with inspiring examples.

Workshop Implementation

The objective is to improve the overall quality of financed and implemented projects. Thus, the workshop will focus on the selection of pertinent operations to be financed in the future by Interreg through the following steps of the project cycle: assessment, selection and decision-making.

Workshop Governance (ISO1 & 2)

The workshop will move from a general introduction about the “idea and origin” through specific understanding, examples and outlooks towards three specific dimensions: “DATA”, “SERVICES” and “GOVERNANCE FOR ISO 2”.